

	Asset Name	Expiration Date	Round of Work
Outdoor	Belonging Light Blue (Billboard)	In Perpetuity	2020 Initial Campaign
Outdoor	Belonging Light Blue (Bus Shelter)	In Perpetuity	2020 Initial Campaign
Outdoor	Belonging Light Blue Text (Bus Shelter)	In Perpetuity	2020 Initial Campaign
Outdoor	Belonging Dark Blue (Billboard)	In Perpetuity	2020 Initial Campaign
Outdoor	Belonging Dark Blue (Bus Shelter)	In Perpetuity	2020 Initial Campaign
Outdoor	Belonging Dark Blue Text (Bus Shelter)	In Perpetuity	2020 Initial Campaign
Print	Belonging Light Blue (All Resizes)	In Perpetuity	2020 Initial Campaign
Print	Belonging Dark Blue (All Resizes)	In Perpetuity	2020 Initial Campaign
Digital Banners	Belonging Light Blue (All Resizes)	In Perpetuity	2020 Initial Campaign
Digital Banners	Belonging Dark Blue (All Resizes)	In Perpetuity	2020 Initial Campaign
TV	Belonging 1:20	Expires 12/2/21	2020 Initial Campaign
TV	Belonging :60	Expires 12/2/21	2020 Initial Campaign
TV	Belonging :30	Expires 12/2/21	2020 Initial Campaign
TV	Belonging :15	Expires 12/2/21	2020 Initial Campaign
Radio	Belonging :30	Expires 12/2/21	2020 Initial Campaign
Radio	Belonging :15	Expires 12/2/21	2020 Initial Campaign